



# PDI Retail Fuel Pricing

## Optimize your pricing strategy

*Improve price performance and decision making through statistical analysis, forecasting and predictive modeling with our software.*

With PDI Fuel Pricing, collaborate with our fuel pricing experts to determine the best pricing strategies for your business. Optimize your profits with the power of PDI solutions and customizable price rules based on trends and data analytics.



Improve pricing efficiency



Optimize fuels profitability



Improve site and field communication



Seamless integration of pricing



“We chose PDI Fuel Pricing based on its 35 year track record of successfully supporting fuels retailers.”

**-Site Manager**

## PDI Retail Fuel Pricing

- Streamline operational processes using a world-class pricing engine to improve price performance
- Base pricing decisions on statistical analyses
- Forecast upcoming prices based on trends specific to your needs
- Use predictive modeling to infer future pricing strategies
- Flexible pricing strategies based on customizable rules
- Optimize profitability with data from other integrated solutions

35,000+  
Retail  
Locations

50+  
Countries

35+  
Years of  
Experience

## Optimize Your Profits with PDI Fuel Pricing

The PDI Fuel Pricing engine enables 100% automation:

- Fast decision making
- Rapid communication to the field
- Real-time competitor info

Statistical predictive modeling assesses what volume impacts will be for every price change to give you the margin you choose. React quickly at a micro-market level.

**Pricebook Data + Promotion & Loyalty Data + Fuel Pricing Data  
= Price Optimization**





# PDI Fuel Pricing B2B Wholesale

**Optimize fuel pricing to gain insight & maximize your margins**

*One system to price every segment of your business and give you control and flexibility.*

PDI Fuel Pricing is built to handle the diversity of wholesale business channels with custom strategies and formulas to assess what volume impacts will be for every price change. Our optimization experts help you determine the best profitability strategy for your business.



Rapidly price spot, rack and term business



Effectively manage multi-channel customer communication



Optimize customer profitability



Seamless integration to HQ systems



“We now have the ability to adjust pricing within defined parameters, which is important, and we can be entirely self-managing or call on PDI Fuel Pricing for advice, recommendations and options.”

**-Site Manager**

## PDI Fuel Pricing B2B Wholesale

- Tools and analytics for better decision making
- Effectively manage diverse channels and pricing methods
- Reduce the complexity of wholesale pricing with the help of our pricing experts
- Easy, intuitive pricing strategies based on data trends
- Setup a smooth workflow with user roles and approvals
- Built-in, robust cost management and calculation system

100,000+

B2B  
Locations

50+

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35+

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## Master Your Pricing Process with PDI B2B Wholesale Pricing



Handle a variety of wholesale pricing channels and methods



Rapidly finalize your price decisions at the end of the day, manage exceptions, and publish instantly



Model and analyze contract deal profitability before making a commitment



Use smart market indexes and pricing tactics through the complete cost system



Gain access to an extensive analytics library



Improve the customer pricing experience through customer communication portals

